



AQA GCSE KNOWLEDGE ORGANISER

Targetted: Advertising & Marketing
Media One Sections A & B

Theoretical Framework:

Language, Representation

Contexts: Social, Cultural, Historical, Political

OMO Print advert from *Woman's Own*
magazine, 5 May 1955

KEY TERMS:

LANGUAGE:

REPRESENTATIONS:

SOCIAL CONTEXTS:

CULTURAL CONTEXTS:

HISTORICAL CONTEXTS:

POLITICAL CONTEXTS:

